



SHOW YOUR SUPPORT

DEBRA OF AMERICA appreciates the significant role and contributions of its corporate supporters and exhibiting partners toward the success of the debra Care Conference. debra offers a wide variety of exciting support opportunities that are designed to meet the diverging needs of our sponsors. Please choose from the sponsorship levels below.

LISTING INFORMATION

Listing (as it should appear in printed materials) \_\_\_\_\_

Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Level of Participation: \_\_\_\_\_

SPONSORSHIP LEVELS

Platinum \$30,000

- ✓ Minimum of \$30,000 support is required to qualify
- ✓ Special Acknowledgement & Logo Placement on General Session Backdrop
- ✓ Company Logo on Attendee Name Badges
- ✓ Material Giveaway to All Conference Attendees at Check-in
- ✓ Inside Front Color Advertisement in Journal
- ✓ 12 Facebook Informational Posts
- ✓ 12 Dedicated Emails to Constituents Post-Conference
- ✓ Unique Participant Survey or Poll Post-Conference
- ✓ 12' x 6' Exhibitor Booth
- ✓ Company Logo with Link on Event Web Site

Silver \$10,000

- ✓ Minimum of \$10,000 support is required to qualify
- ✓ 1/2 Page Color Advertisement in Journal
- ✓ 6 Facebook Informational Posts
- ✓ 6 Dedicated Emails to Constituents Post-Conference
- ✓ 12' x 6' Exhibitor Booth
- ✓ Company Logo with Link on Event Web Site

Bronze \$5,000

- ✓ Minimum of \$5,000 support is required to qualify
- ✓ 1/4 Page Color Advertisement in Journal
- ✓ 12' x 6' Exhibitor Booth
- ✓ Company Logo with Link on Event Web Site

Gold \$20,000

- ✓ Minimum of \$20,000 support is required to qualify
- ✓ Full Page Color Advertisement in Journal
- ✓ 12 Facebook Informational Posts
- ✓ 12 Dedicated Emails to Constituents Post-Conference
- ✓ Unique Participant Survey or Poll Post-Conference
- ✓ 12' x 6' Exhibitor Booth
- ✓ Company Logo with Link on Event Web Site

Other

- I/We are unable to choose a tiered-level sponsorship at this time, but would like to participate through one of the following:
- Official DCC Tote Bag: \$4,000
  - Official Guest Portfolio: \$3,000
  - EB Family Attendance: \$2,500
  - Full Page Color Ad: \$2,000
  - 1/2 Page Color Ad: \$1,000
  - 1/4 Page Color Ad: \$500

Completed form may be returned to Jason Kelly at [jason@debra.org](mailto:jason@debra.org). For ad specs and deadline, please email [DCC@debra.org](mailto:DCC@debra.org) or call 212-868-1573, ext. 104.