

Join us at  
The 16th Annual  
**debra** of America  
Benefit

**CASINO  
NIGHT**

**debra**



*Celebrating the kickoff of*  
**NATIONAL EPIDERMOLYSIS BULLOSA AWARENESS WEEK**



MÖLNLYCKE®  
HEALTH CARE

*presents*

# The 16th Annual debra of America Benefit

Wednesday, October 22, 2014

7:30 pm - 11:00 pm

B.B. King Blues Club

237 West 42nd Street, between 7th & 8th Avenues, New York City



CELEBRATING THE KICK-OFF OF NATIONAL EPIDERMOLYSIS BULLOSA AWARENESS WEEK

HONORING

THE RETIREMENT OF JAMES WETRICH

PRESIDENT & GENERAL MANAGER, THE AMERICAS, MÖLNLYCKE HEALTH CARE

AWARDING

ROBBIE TWIBLE - *THE SPIRIT AWARD*

THE FRIEDEL FAMILY - *THE EB AWARENESS AWARD*

CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER - *PARTNERS IN PROGRESS AWARD*



Join us to gamble for a cure at B.B. King Blues Club in the heart of midtown Manhattan.  
All proceeds benefit debra of America and its mission to eradicate the inherent daily suffering of living with  
Epidermolysis Bullosa (EB) — *The Worst Disease You've Never Heard Of.*™

### BENEFIT TICKET INCLUDES

- Playing Blackjack, Texas Hold'em, Roulette, Craps, and more for prizes and vacations!
- Savory & Sweet Passed Hors D'oeuvres
- Open Bar with Premium Specialty Cocktails
- Silent & Live Auctions
- A Special Performance To Be Announced

### BENEFIT CO-CHAIRS

Faith Daniels (*debra* of America's President Emeritus) and Alan Kalter (voice of *Late Show with David Letterman*)

### BENEFIT HOST COMMITTEE

Kathleen Brown Peter & Wendy Corbin Glenn & Amanda Levit Kathleen Marshall Janet Murray Sonya Wilander  
Jamie Calandrucchio Robert Coull Michael Maldonado Thomas & Karen Misco Michael & Francis Russell

### YOUNG AMBASSADOR COMMITTEE

Yanne Doucet Samantha Hayden Gabrielle Sedor  
Casey Fitzpatrick Ella McGorry Women in Science at Columbia

### RECOGNIZING *debra* LOCAL EVENT FUNDRAISING ACHIEVEMENTS

- Butterfly Wishes For Ellie
- Jogging For Jonah
- The Rafi's Run Committee
- "What Were We Talking About?" Productions

### FESTIVE ATTIRE

For online ticket sales and sponsorship: [debra.org/Benefit](http://debra.org/Benefit)



### THANK YOU TO OUR SPONSORS!



TITLE



GREEN CHIPS



RED CHIPS



RED CHIPS



RED CHIPS



RED CHIPS



RED CHIPS



TRANSPORTATION



MEDIA



Brett Kopelan, Executive Director

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Sonya Wilander

## WHAT IS EB?

Epidermolysis bullosa (EB) is a rare connective tissue disorder with many genetic and symptomatic variations. Yet, all of the variations share a common symptom of extremely fragile skin that blisters and tears with even the slightest friction or trauma. This is why children with EB are often called "Butterfly Children." Because the disease also affects internal organs and bodily systems, the list of complications and symptoms from EB can be long and may require multiple interventions from a range of medical specialists.

EB affects both genders and all racial and ethnic backgrounds equally.

As of today, there is no cure or treatment.

But, we are very close.

Imagine:

Your child living with 75% of their body covered in blisters and open wounds.

Bath time being a painful and tortuous experience that can last more than 3 hours.

Wound care supplies exceeding \$10,000 per month, and insurance doesn't pay.

debra of America is the only national nonprofit for EB that funds research to find a cure while also providing programs and services for patients and families suffering from this rare disease.

## BE A SPONSOR AND SEE YOUR NAME ON A CASINO TABLE!

16th Annual **debra** of America Benefit • Wednesday, October 22, 2014 • 7:30 pm

### SPONSORSHIP LEVELS

_____	PURPLE CHIPS SPONSOR - TEXAS HOLD 'EM TABLES .....	<b>\$30,000</b>
_____	BLACK CHIPS SPONSOR - ROULETTE TABLES.....	<b>\$20,000</b>
_____	GREEN CHIPS SPONSOR - CRAPS TABLES .....	<b>\$10,000</b>
_____	RED CHIPS SPONSOR - MONEY WHEEL .....	<b>\$5,000</b>
_____	CASINO TABLE COMPANY OR IN HONOR/MEMORY SPONSOR.....	<b>\$2,500</b>
_____	FULL-PAGE PROGRAM AD.....	<b>\$1,000</b>
_____	HALF-PAGE PROGRAM AD .....	<b>\$500</b>
_____	QUARTER-PAGE PROGRAM AD .....	<b>\$250</b>

I am sponsoring a Casino Table on behalf or in honor/memory of \_\_\_\_\_  
(company or individual's name)

I/We cannot attend but would like to make a  
tax-deductible donation in the amount of \$ \_\_\_\_\_

### PAYMENT INFORMATION

\_\_\_\_\_ Enclosed is my check for \$ \_\_\_\_\_, payable to **debra of America**  
\_\_\_\_\_ Please charge my credit card \$ \_\_\_\_\_  MasterCard  Visa  American Express  Discover  
Credit Card Number \_\_\_\_\_  
Expiration date (MM/YY) \_\_\_\_\_ Security Code \_\_\_\_\_

For higher Sponsorship Levels or to pay/donate by credit card online, visit [debra.org/Benefit](http://debra.org/Benefit)  
or call **(212) 868-1573** or email [casey@debra.org](mailto:casey@debra.org)

The Dystrophic Epidermolysis Bullosa Research Association of America (**debra** of America) is a qualified 501(c)(3) tax-exempt organization.  
All ticket contributions are tax deductible to the extent allowed by law.

## GAMBLE FOR A CURE!

PLAY FOR EXCITING PRIZES AND VACATIONS!

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### TICKETS (All tickets include a \$200 Playing Chip)

_____ FRIEND OF "BUTTERFLY CHILDREN" (includes Sponsor <b>EB</b> Family/Couples Ticket/Name in Program) .....	<b>\$2,500</b>
_____ SPONSOR <b>EB</b> FAMILY TO ATTEND BENEFIT (includes Couples Ticket/Name in Program) .....	<b>\$1,500</b>
_____ COUPLES TICKET (SAME HOUSEHOLD) .....	<b>\$475</b>
_____ INDIVIDUAL TICKET .....	<b>\$250</b>
_____ YOUNG AMBASSADOR TICKET (30-AND-UNDER) .....	<b>\$150</b>

I/We cannot attend but would like to make a tax-deductible donation in the amount of \$ \_\_\_\_\_

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\_\_\_\_\_ Please charge my credit card \$ \_\_\_\_\_  MasterCard  Visa  American Express  Discover  
Credit Card Number \_\_\_\_\_  
Expiration date (MM/YY) \_\_\_\_\_ Security Code \_\_\_\_\_

To purchase tickets by credit card or make a donation online, visit [debra.org/Benefit](http://debra.org/Benefit)  
or call (212) 868-1573 or email [casey@debra.org](mailto:casey@debra.org)

*Guests are not required to participate in the casino gaming. Come enjoy food, cocktails, our exciting silent auction, and the legendary B.B. King Blues Club!*

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## CONGRATULATIONS TO OUR 2014 AWARD WINNERS



**THE FRIEDEL FAMILY (The EB Awareness Award)**



**ROBBIE TWIBLE (The Spirit Award)**

Read their stories at [debra.org/benefit](http://debra.org/benefit)

## CAN'T ATTEND? PLEASE CONSIDER A DONATION TO SUPPORT EB

### PAYMENT INFORMATION

\_\_\_\_\_ Enclosed is my check for \$ \_\_\_\_\_, payable to

**debra** of America

\_\_\_\_\_ Please charge my credit card \$ \_\_\_\_\_

American Express     Discover

MasterCard         Visa

To donate online visit [debra.org/benefit](http://debra.org/benefit)

\_\_\_\_\_  
Credit Card Number

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Expiration Date (MM/YY)

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Signature

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Address 2

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City

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State

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Zip

\_\_\_\_\_  
Phone Number

Name in program should appear as follows for \$1,500+ donations:

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