

SPONSORSHIP



Dystrophic Epidermolysis Bullosa Research Association of America

Imagine your child living with...

The Worst Disease You've Never Heard Of™



Because the Cost of Doing Nothing is Too Great

JOIN **debra** AS A SPONSOR
of our annual fundraising event
at the legendary **West Side Tennis Club**
August 27, 2014
DETAILS ENCLOSED

Contact events@debra.org or 212-868-1573

2ND ANNUAL MATS WILANDER FOUNDATION TENNIS PRO-AM



2nd Annual Mats Wilander Foundation Tennis Pro-Am

Benefiting **debra** of America for Epidermolysis Bullosa (EB) — The Worst Disease You've Never Heard Of.™

Wednesday, August 27, 2014 • West Side Tennis Club • Forest Hills, Queens, New York City

2014 SPONSORSHIP FORM

US OPEN SPONSOR (SOLD)

\$30,000

WIMBLEDON SPONSOR

\$20,000

- Acknowledgement as Wimbledon Sponsor in Press Release and Entrance Signage
- 12 Sponsor Tickets
- Sponsor of Players Breakfast & Pro Meet-and-Greet
- Logo on Grass Court Net Banners (8 total)
- Visor Sponsor (sole sponsor)
- Logo in Event Program
- Exclusive Email Blast
- Highlighted Sponsorship Post on **debra's** Facebook and Twitter
- Acknowledgement/Logo in **debra's** January 2015 Printed Newsletter
- Acknowledgement/Logo in **debra's** Spring, Summer, Fall 2014 e-Newsletter
- Logo/Link on Tennis Pro-Am Website through August 27, 2015

FRENCH OPEN SPONSOR

\$10,000

- Acknowledgement as French Open Sponsor in Press Release and Entrance Signage
- 8 Sponsor Tickets
- Logo on Har Tru Clay Court Net Banners (4 total)
- Wrist Sweatbands Sponsor (sole sponsor)
- Logo in Event Program
- Highlighted Sponsorship Post on **debra's** Facebook and Twitter
- Acknowledgement/Logo in **debra's** January 2015 Printed Newsletter
- Acknowledgement/Logo in **debra's** Spring, Summer, Fall 2014 e-Newsletter
- Logo/Link on Tennis Pro-Am Website through August 27, 2015

AUSTRALIAN OPEN SPONSOR

\$5,000

- Acknowledgement as Australian Open Sponsor in Press Release and Entrance Signage
- 6 Sponsor Tickets
- Logo in Event Program
- Inclusion in Sponsorship Post on **debra's** Facebook and Twitter
- Acknowledgement/Logo in **debra's** January 2015 Printed Newsletter
- Acknowledgement/Logo in **debra's** Spring, Summer, Fall 2014 e-Newsletter
- Logo/Link on Tennis Pro-Am Website through August 27, 2015

SINGLES SPONSOR: [click here](#) for the levels online

- Shirts: \$4,000
- Water Bottles: \$2,500
- Sunscreen Keychains: \$1,500
- Logo on Welcome Signage (2 Signs), Website, Digital Invite: \$500
- Logo on Website and Digital Invite: \$250
- Personal Sponsor: (Court Net Banner Sponsor in Honor/Memory, 24 Available): \$250

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WE ARE A 501(c)(3) TAX-EXEMPT NONPROFIT

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