

FOR IMMEDIATE RELEASE

debra of America Presents East Coast Premiere of Original Play “What Were We Talking About?” during National EB Awareness Week to Benefit Children with Rare Genetic Disorder

Be Part of the Cure for “Epidermolysis Bullosa (EB) – The Worst Disease You've Never Heard Of.™”

Spring Lake, NJ (September 2, 2013) — Join **debra of America** for the East Coast premiere of the original play, “**What Were We Talking About?**” at the Spring Lake Community Theatre in Spring Lake, New Jersey on Saturday, October 26, 2013 at 7:30PM and Sunday, October 27 at 3:00PM.

“**What Were We Talking About?**” is an original play written by Linda Stoval, Gretchen Wheeler, Gale Alexander and Vickie Cawthra, a.k.a the Wyoming Magnolias, and founders of Magnolia Productions. It debuted at the Stage III Community Theatre in Casper, Wyoming, to sold-out audiences and rave reviews on July 20, 2012. Gale Alexander’s granddaughter, Joella Gale Murray, was born with Epidermolysis Bullosa. The ladies began referring to her as their “Magnolia Bud” and decided to produce the play as a fundraiser. Now, Joella’s other grandmother, Janet Murray, will be bringing the show and talents to Spring Lake, New Jersey in support of **debra of America** and the EB community. The Murray family of eight children, including Joella’s father, Joseph Murray were raised in neighboring Sea Girt, all graduating from Manasquan High School and Janet has resided in the shore area for the past 37 years. All proceeds benefit **debra of America** and its programs and services, including its search for treatments (making them commercially viable and available), and research to lead to a cure for Epidermolysis Bullosa, (EB).

To purchase tickets or for sponsorship opportunities, visit debra.org/whatwerewetalkingabout

ABOUT EPIDERMOLYSIS BULLOSA (EB)

Epidermolysis Bullosa (EB) is a rare genetic connective tissue disorder. There are many genetic and symptomatic variations of EB, but all share the prominent symptom of extremely fragile skin that blisters and tears from minor friction or trauma. Internal organs and bodily systems can also be seriously affected by the disease. EB is always painful, is often pervasive and debilitating, and is in some cases lethal before the age of 30. EB affects 1 out of every 20,000 live births and those born with it are often called ‘Butterfly Children’ because as the analogy goes, their skin is as fragile as the wings of a butterfly. There is no treatment or cure. Daily wound care, pain management and protective bandaging are the only options available. Learn more at debra.org

ABOUT “WHAT WERE WE TALKING ABOUT?”

An original two act play confirming the power of friendship and personal storytelling. At once humorous, heart-wrenching and healing, the lives and challenges of these very different women are revealed through their stories in “**What Were We Talking About?**”. The power of face to face communication and the comfort of friendship are validated as they learn that, while life may be unfair, how they handle the unfairness is what defines them. Running time is 95 minutes, with a 15 minute intermission.

ABOUT DEBRA OF AMERICA

The Dystrophic Epidermolysis Bullosa Research Association of America was founded in 1980 and is the only national nonprofit dedicated to funding research for treatments and a cure, while providing supportive services and programs for those who suffer from the rare and painful genetic disorder, “Epidermolysis Bullosa (EB) – The Worst Disease You've Never Heard Of.™” The 15th Annual **debra of America** Benefit is October 24 at The Museum of Modern Art in New York City. Visit debra.org/benefits

#

FOR PRESS COVERAGE

Casey Fitzpatrick, Events & Communications Director: 212-868-1573, casey@debra.org

MORE INFORMATION

Website: debra.org/whatwerewetalkingabout

Facebook: [facebook.com/debraofamerica](https://www.facebook.com/debraofamerica)

Twitter: twitter.com/debraofamerica