

debra



**BENEFIT**

GEORGIA AQUARIUM | ATLANTA, GA  
SATURDAY, NOVEMBER 4, 2023

**Sponsorship Opportunities and  
Ticket Information**

## **We are thrilled to invite you to the 2023 debra of America Annual Benefit.**

This year, we have an extraordinary reason to celebrate as we mark the historic milestone of the first-ever U.S. FDA-approved drug to treat Epidermolysis Bullosa (EB). It is a momentous achievement that brings hope and relief to countless individuals and families affected by “the worst disease you’ve never heard of”. This year’s benefit will honor this breakthrough and continue our mission to provide crucial support for further advancements in EB research and patient care.

This will be an unforgettable evening filled with celebration, camaraderie, and philanthropy. The event will feature an incredible casino night, a delicious dinner with a view of the Georgia Aquarium sea life, and an exclusive silent auction. We invite you to join us as an individual ticketholder or consider the higher-level sponsorship opportunities available. It is through the generosity of attendees like you that we can continue to make a difference in the EB Community. Additionally, please consider contributing to the success of our silent auction by donating unique items or experiences that can be bid on during the event. Your contribution will help us raise vital funds for those affected by this challenging condition. We hope you will come together to celebrate this new future for the EB Community on November 4th!

“Because the cost of doing nothing is too great” is an axiom that defines our mission and directs all of debra of America’s actions as an organization. We are dedicated to improving the quality of life for all people living with Epidermolysis Bullosa (EB). To achieve this, we do two things in parallel: we provide free programs and services to the EB Community in the U.S. and fund the most innovative research directed at symptom relief and a systemic cure.



# Sponsorship Packages



## **\$100,000 Champions**

- Two tables (20 tickets)
- VIP table placement
- Acknowledgement as Champions Level Sponsor in Benefit Program and all marketing materials
- Outside cover ad in Benefit Program
- Personalized gobo at entrance to venue
- Logo on venue screens, entrance signage, and at casino tables
- Logo on step-and-repeat
- Logo and link on benefit website
- Sponsorship of Blackjack tables, including a dedicated sign at each Blackjack table, and your logo featured on a 'how to' for game play in the Benefit Program
- One-night hotel room stays for your party, walking distance to Georgia Aquarium (up to 20 rooms)
- Sponsorship of two EB families to attend the benefit
- \$10,000 of debra Cash for use in game play at the casino tables



## **\$50,000 Visionaries**

- Two tables (16 tickets)
- Priority table placement
- Acknowledgement as Visionaries Level Sponsor in Benefit Program and all marketing materials
- Inside cover ad in Benefit Program
- Logo on venue screens, entrance signage, and at casino tables
- Logo on step-and-repeat
- Logo and link on benefit website
- Sponsorship of Craps tables, including a dedicated sign at each Craps table, and your logo featured on a 'how to' for game play in the Benefit Program
- Sponsorship of two EB families to attend the benefit
- \$8,000 of debra Cash for use in game play at the casino tables



# Sponsorship Packages



## **\$25,000 Innovators**

- Two tables (16 tickets)
- Acknowledgement as Innovators Level Sponsor in Benefit Program and all marketing materials
- Full page ad in Benefit Program
- Logo on venue screens, entrance signage, and at casino tables
- Logo on step-and-repeat
- Logo and link on benefit website
- Sponsorship of Roulette tables, including a dedicated sign at each Roulette table, and your logo featured on a 'how to' for game play in the Benefit Program
- Sponsorship of one EB family to attend the benefit
- \$8,000 of debra Cash for use in game play at the casino tables



## **\$10,000 Advocates**

- One table (10 tickets)
- Acknowledgement as Advocates Level Sponsor in Benefit Program and all marketing materials
- Half page ad in Benefit Program
- Logo on venue screens, entrance signage, and at casino tables
- Logo on benefit website
- Sponsorship of one EB family to attend the benefit
- \$5,000 of debra Cash for use in game play at the casino tables



## **\$5,000 Partners**

- One table (8 tickets)
- Acknowledgement as Partners Level Sponsor in Benefit Program and all marketing materials
- Quarter page ad in Benefit Program
- Logo on venue screens, entrance signage, and at casino tables
- Logo on benefit website
- \$4,000 of debra Cash for use in game play at the casino tables

## — Tickets



**\$200** Individual Ticket

# of Tickets: \_\_\_\_\_

**\$350** Couple's Ticket

# of Tickets: \_\_\_\_\_

**\$75** Children's Ticket

# of Tickets: \_\_\_\_\_

**\$1000** Sponsor an EB Family to Attend

# of Tickets: \_\_\_\_\_

I/we are unable to attend but are pleased to make a contribution of  
\$ \_\_\_\_\_

## — Benefit Program Ads

- ☐ **\$2,000** Full Page Color Ad
- ☐ **\$1,000** Half Page Color Ad
- ☐ **\$500** Quarter Page Color Ad

Visit us online at **[www.debra.org/benefit](http://www.debra.org/benefit)**

Or contact Jason Kelly for a personalized registration experience:

 212-868-1573 ext. 102

 [jason@debra.org](mailto:jason@debra.org)

The Dystrophic Epidermolysis Bullosa Research Association of America, Inc. d/b/a debra of America, is a registered 501(c)3 tax exempt organization with the Internal Revenue Service, tax ID 11-2519726.

All donations are tax exempt to the extent allowable by law.

# — Silent Auction Donation Form

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Name (as you would like it to appear on auction website):

\_\_\_\_\_

Description of Item/Service:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Fair Market Value: \$ \_\_\_\_\_

Please check all that apply:

- ☐ Send me a tax-deductible receipt for the entire fair market value of my gift.
- ☐ This item is a gift certificate.
- ☐ Send me more information about how I can get involved with debra of America.
- ☐ Send me an invitation to the 2023 debra of America Annual Benefit.

**Please return item and form no later than October 28, 2023 to  
the address below:**

debra of America  
75 Broad Street, Suite 300  
New York, NY 10004

Phone: (212) 868-1573

# Payment Information

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**Contact Jason Kelly for a personalized registration experience:**



212-868-1573 ext. 102



jason@debra.org

**Or Return Form to:**

debra of America  
75 Broad Street, Suite 300  
New York, NY 10004

☐ I have enclosed a check made payable to: **debra of America**

☐ Please charge my credit card:

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_ / \_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Visit us online:** [www.debra.org/benefit](http://www.debra.org/benefit)

