



2025 Events Sponsorships



EB Community Regional Meetups

Sponsorship Opportunities

debra of America's **EB Community Regional Meetups** are in-person events created specifically for individuals and families affected by Epidermolysis Bullosa (EB). These gatherings provide a unique opportunity for the EB Community to come together, connect, and stay informed on the latest developments in research, treatment innovation, and advocacy. The meetings are free for those with EB and their families.

Sponsorship of these meetings offers an opportunity to connect with EB patients, caregivers, healthcare professionals, and key stakeholders. You will have a speaking slot and may distribute materials, display signage, and engage directly with community members. Each of these meetings fosters meaningful social connections between attendees, sponsors, and expert presenters, as each event has unique attendees from the community allowing for a powerful platform for both education and community-building.



Dates & Locations



July 19, 2025
Columbia University Irving
Medical Center
New York, NY



October 4, 2025
Dell Children's Medical Center
Austin, TX
In Partnership with UT Austin



August 2, 2025
Cincinnati Children's
Cincinnati, OH



August 9, 2025
LAX Marriott
Los Angeles, CA
In Partnership with USC

Sponsorship Levels

Individual Meetup Sponsorship



- One exhibitor space at the sponsored meeting
- 30-minute speaking timeslot during programming
- Social media post acknowledging your support
- Logo on the event webpage
- Logo on day-of event info sheet
- Verbal acknowledgment during the event

\$10,000
per meeting

Full Series Meetup Sponsorship



Includes all Individual Meetup Sponsorship benefits PLUS:

- Dedicated and exclusive email blast to all debra of America members
- Recognition as Full Series partner across all event materials and webpages
- First access to table placement and speaking order

\$35,000

Full Series + Gala Package Sponsorship



When you bundle all four Regional Meetups and a Gala sponsorship of at least \$25,000 (Innovators Sponsorship or higher) you will receive an additional \$5,000 off the cost of the Full Series Meetup Sponsorship.

Includes all Individual and Full Series Meetup Sponsorship benefits PLUS :

- Premier visibility across the full year of regional and national engagement
- Verbal acknowledgement at the Gala
- Please see Gala sponsorship details outlined below

debra of America Gala

Sponsorship Opportunities

The **2025 debra of America Gala** is returning to **Atlanta, GA** on **October 25, 2025** at the **Southern Exchange Ballrooms**! This year marks a historic milestone in the fight against Epidermolysis Bullosa (EB)—a rare and devastating genetic condition that causes extremely fragile skin that blisters and tears from minor friction or trauma. For the first time ever, three FDA-approved treatments are available to those living with EB, a powerful symbol of progress, perseverance, and hope.

In the spirit of this breakthrough, the 2025 debra of America Gala embraces the transformative power of the number 3. From mind, body, and spirit to past, present, and future—this year's theme highlights how every step forward is the result of powerful connections and collective impact.

Join us in Atlanta for an unforgettable evening at the elegant Southern Exchange Ballrooms. The event will feature a casino night with cocktails, hors d'oeuvres, a seated dinner, and awards presentation. We invite you to join us as an individual ticketholder, or consider the higher-level sponsorship opportunities available. It is through the generosity of attendees like you that we can continue to make a difference in the EB Community. Additionally, please consider contributing to the success of our silent auction by donating unique items or experiences that can be bid on during the event. Together, we'll celebrate the strides we've made, honor the community who makes it possible, and continue pushing forward toward a world where EB is no longer a life-limiting condition.

Let's make this our most meaningful gala yet—because three is just the beginning.



Sponsorship Levels



Champions Sponsorship



- Two tables (20 tickets)
- VIP table placement
- Sponsorship of Blackjack tables, including a dedicated sign at each Blackjack table
- Acknowledgment as Champions Sponsor in printed program and all marketing materials
- Outside cover ad in printed program
- Personalized gobo at entrance to venue
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Gala website
- Sponsorship of two EB families to attend the Gala
- \$10,000 of debra Cash for use in game play at the casino tables

\$100,000



Visionaries Sponsorship



- Two tables (16 tickets)
- Priority table placement
- Sponsorship of Craps tables, including a dedicated sign at each Craps table
- Acknowledgment as Visionaries Sponsor in printed program and all marketing materials
- Inside cover ad in printed program
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Gala website
- Sponsorship of two EB families to attend the Gala
- \$8,000 of debra Cash for use in game play at the casino tables

\$50,000



Innovators Sponsorship



- Two tables (16 tickets)
- Sponsorship of Roulette tables, including a dedicated sign at each Roulette table
- Acknowledgment as Innovators sponsor in printed program and all marketing materials
- Full page ad in printed program
- Logo on venue screens and entrance signage
- Logo and link on Gala website
- Sponsorship of one EB family to attend the Gala
- \$8,000 of debra Cash for use in game play at the casino tables

\$25,000

Sponsorship Levels



Advocates Sponsorship



- One table (10 tickets)
- Acknowledgment as Advocates Sponsor in printed program and all marketing materials
- Half page ad in printed program
- Logo on venue screens and entrance signage
- Logo on Gala website
- Sponsorship of one EB family to attend the Gala
- \$5,000 of debra Cash for use in game play at the casino tables

\$10,000



Partners Sponsorship



- One table (8 tickets)
- Acknowledgment as Partners Sponsor in printed program and all marketing materials
- Quarter page as in printed program
- Logo on venue screen and entrance signage
- Logo on Gala website
- \$4,000 of debra Cash for use in game play at the casino tables

\$5,000

Tickets

Please enter the quantity next to each ticket type you would like to purchase.

_____ Individual Ticket: \$250

_____ Couple's Ticket: \$450

_____ Children's Ticket: \$75

_____ Sponsor an EB Family to Attend: \$1,000



Visit us online at
debra.org/gala

Or contact **Jason Kelly**
for a personalized
registration experience:

(212) 868-1573 x102
jason@debra.org

Program Ads

- ☐ Full Page: \$2000
- ☐ Half Page: \$1000
- ☐ Quarter Page: \$500

Silent Auction Donation Form

Business Name: _____

Contact: _____

Address: _____

Phone Number: _____ Email: _____

Description of Item/Service: _____

Fair Market Value: \$ _____

Please check all that apply:

- ☐ Send me a tax-deductible receipt for the entire fair market value of my gift.
- ☐ The item is a gift certificate
- ☐ Send me more information about how I can get involved with debra of America.
- ☐ Send me an invitation to the 2025 debra of America Gala.

Please submit completed Silent Auction donation form to **Jenna Kubeck** no later than
October 17, 2025.

If you have a physical item to donate, please contact Jenna to arrange shipping if needed.

jenna@debra.org
(212) 868-1573 x108

The Dystrophic Epidermolysis Bullosa Research Association of America, Inc. d/b/a debra of America, is a registered 501(c)3 tax exempt organization with the Internal Revenue Service, tax ID 11-2519726. All donations are tax exempt to the extent allowable by law.

Payment Information

Contact Jason Kelly for a personalized registration experience:

212-868-1573 x102

jason@debra.org

Or return Payment Information Form to:

debra of America

1560 Central Ave, Suite 433

St. Petersburg, FL 33705

☐ I have enclosed a check made payable to **debra of America**

☐ Please charge my credit card:

Card Number: _____

Exp Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Visit us online: www.debra.org/gala



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Gala Committee Information

We invite you to join the 2025 debra of America Gala Committee!

Committee responsibilities are as follows:

- Assisting with ticket sales
- Soliciting local sponsorships
- Seeking donations of items and/or experiences for the silent auction.

If you are interested in joining the committee and making a greater impact on the lives of those with EB, please contact Jenna Kubeck:

(212) 868-1573 x108
jenna@debra.org

