



2026 Corporate Sponsorship Opportunities

Sponsorship Snapshot

debra of America is proud to offer flexible sponsorship options designed to fit a variety of goals and levels of engagement. Sponsors can choose from bundled partnership tiers, which provide visibility and support across multiple events and initiatives, or select by-event tiers to focus on a single experience.

The following pages provide an overview of each event and initiative included in our sponsorship program. Bundled partnership tiers can be found on page 4, and by-event sponsorship tiers begin on page 5. For questions or additional details, please contact Brett Kopelan at brett@debra.org.



debra Care Conference (DCC)

The heart of the EB Community.

July 26-29, 2026 | Join over 800 participants—patients, families, clinicians, and researchers—for three days of cutting-edge sessions, collaborative workshops, and practical insights. With 60+ talks, a Kids Zone, social events, and ample face-to-face time with patients, families, and leaders in EB care, the DCC offers sponsors a unique opportunity to connect directly with the EB Community, as well as clinicians and clinical trial site heads.



DCC Celebration: The 2026 debra of America Gala

A premier evening celebrating EB changemakers.

July 26, 2026 | For the first time, our gala will kick off the DCC, bringing together community members, sponsors, and supporters for an unforgettable night of connection and celebration. This special evening honors the achievements and resilience of the EB Community while creating meaningful opportunities for sponsors to engage with the people and stories driving real impact.



October Golf Benefit

Tee off for a cause.

October 4, 2026 | Join us for a day of world-class golf, food and drinks, exciting prizes, and a lively silent auction—all while supporting debra's mission. This signature event is as fun as it is impactful, bringing together sponsors and players for an unforgettable experience on the course.



The Relatively Rare Podcast

Conversations that educate and inspire.

Our new video podcast shares authentic stories, research insights, and community achievements. From families, to drug developers, researchers, and advocates, each episode highlights a different aspect of living with EB. We will explore the successes achieved, the realities of drug development, and the challenges inherent. Guests may include members of the EB Community as well as professionals outside it, such as gene editing experts, regulatory specialists, and rare disease advocates, offering diverse perspectives and insights.



TEAM DEBRA Endurance Events

Endurance with impact.

TEAM DEBRA mobilizes supporters to race in iconic events such as the Bank of America Chicago Marathon, BMW Berlin Marathon, the TCS NYC Marathon, and more— while fundraising for debra. With nine partnerships planned in 2026, sponsors gain visibility through branded race apparel, digital recognition, fundraising pages, and athlete storytelling.



Supporter Led Events

Community in action.

These locally driven fundraising events are created and led by passionate supporters in their own communities, turning grassroots energy into meaningful impact for debra. Sponsors gain visibility through on-site recognition, local marketing, and community storytelling, while aligning their brand with authentic, community-powered impact.



Roundtable with Our EB Professionals Network

Engage, collaborate, innovate.

These exclusive sessions bring together EB medical professionals, giving sponsors the unique opportunity for direct feedback, meaningful dialogue, and hands-on engagement. Collaborate, share ideas, and gain insights that help advance care and improve outcomes.

Partnership Bundles

OPPORTUNITY	VISIONARY \$250K	PREMIER \$200K	SIGNATURE \$175K	CHAMPION \$150K	LEADERSHIP \$125K	SUPPORTING \$100K
debra Care Conference (DCC)	✓	✓	✓	✓	✓	✓
DCC Celebration: The 2026 debra of America Gala	✓	✓	✓	✓	✓	
Par for a Purpose	✓	✓	✓	✓		
The EB Exchange Podcast	✓	✓	✓	✓	✓	✓
TEAM DEBRA Endurance Events	✓	✓	✓			
Supporter Led Events	✓	✓	✓			
Dedicated Webinars	✓	✓				
Exclusive Dedicated Social Media Posts	✓					
Exclusive Dedicated Emails	✓					
Advisory Board (Physician & Patient)	✓	✓				
Roundtable with Our EB Professionals Network	✓	✓	✓			

debra Care Conference (DCC)

July 26-29, 2026 | LAX Marriott | Los Angeles, CA

DIAMOND | \$100K

- 45 minute general session presentation with prime timeslot
- Sponsorship of one conference dinner
- Branded hotel keycards
- Premium exhibitor placement with expanded space
- Private 1-hour meeting room daily
- Highest-level digital presence: premium DCC mobile app placement and top-level recognition
- Custom participant survey or poll

PLATINUM | \$75K

- 30-minute presentation in general session
- Sponsorship of one conference meal
- Branded hotel keycard envelopes
- Premium exhibitor placement
- Private 1-hour meeting room daily
- Expanded DCC mobile app placement and top-level sponsor recognition

GOLD | \$50K

- 30-minute workshop/breakout
- Sponsorship of one conference meal
- Premium exhibitor placement
- Expanded DCC mobile app placement and top-level sponsor recognition

SILVER | \$30K

- Standard exhibitor space
- Sponsorship of Kids Zone entertainment
- Standard mobile app content
- Sponsor recognition

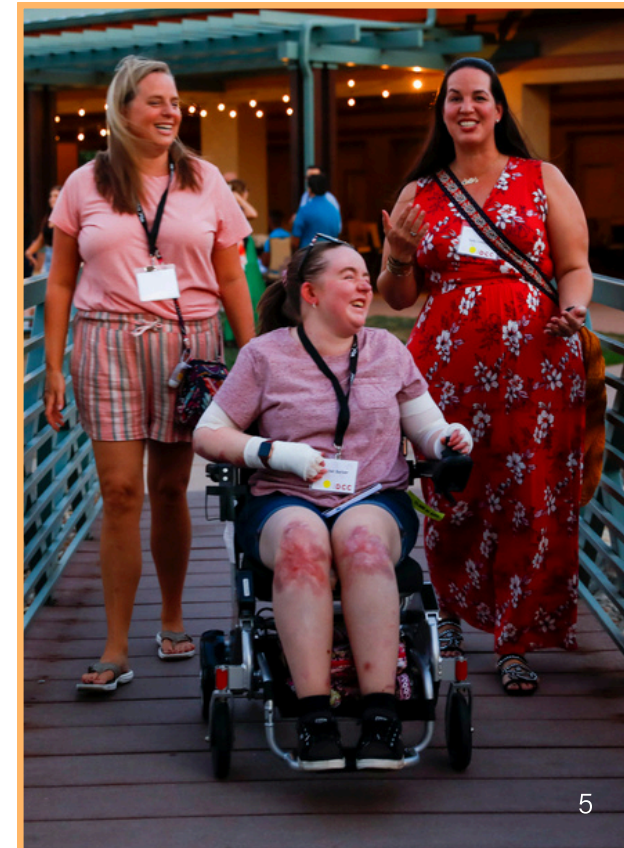
BRONZE | \$12K

- Standard exhibitor space
- Basic mobile app content
- Sponsor recognition

DCC FAMILY TRAVEL STIPEND FUND

Your support helps EB families who face financial barriers join us at the DCC. Each \$1,500 sponsorship helps offset travel and hotel costs for one family, and our goal is to welcome more than 30 first-time attendees to Los Angeles through this fund:

1 family = \$1,500	5 families = \$7,500
3 families = \$4,500	10 families = \$15,000



DCC Celebration: The 2026 debra Gala

July 26, 2026 | LAX Marriott | Los Angeles, CA

DIAMOND | \$75K

- 20 Celebration tickets
- VIP table placement
- Acknowledgment as Diamond Sponsor in printed program and all marketing materials and social media posts
- Outside cover ad in printed program
- Personalized gobo at entrance to venue
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Celebration webpage

PLATINUM | \$50K

- 16 Celebration tickets
- Priority table placement
- Acknowledgment as Platinum Sponsor in printed program and all marketing materials and social media posts
- Inside cover ad in printed program
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Celebration webpage

GOLD | \$25K

- 12 Celebration tickets
- Acknowledgment as Gold Sponsor in printed program and all marketing materials and social media posts
- Full page ad in printed program
- Logo on venue screens and entrance signage
- Logo on Celebration webpage

SILVER | \$10K

- 8 Celebration tickets
- Acknowledgment as Silver Sponsor in printed program and all marketing materials and social media posts
- Half page ad in printed program
- Logo on venue screens and entrance signage
- Logo on Celebration webpage



Par for a Purpose: The debra Golf Classic

October 4, 2026 | Grayhawk Golf Club | Scottsdale, AZ

GOLD | \$20K

- 4 Foursomes
- 3 Exclusive hole sponsorships
- 6 Non-exclusive hole sponsorships
- Logo on all event signage, marketing materials, and social media posts
- Logo and link on event website

SILVER | \$10K

- 2 Foursomes
- 1 Exclusive hole sponsorship
- 4 Non-exclusive hole sponsorships
- Logo on all event signage, marketing materials, and social media posts
- Logo and link on event website

BRONZE | \$5K

- 1 Foursome
- 2 Non-exclusive hole sponsorships
- Logo on all event signage, marketing materials, and social media posts
- Logo and link on event website

A LA CARTE ADD-ONS:

- Golf Carts Sponsorship: \$2,500
- Beverage Carts Sponsorship: \$2,000
- Non-Exclusive Hole Sponsorship: \$400 per hole
- Exclusive Hole Sponsorship: \$750 per hole
- Competition Sponsorship (Choice of: Longest Drive, Closest to the Pin, Beat the Pro, Hole in One): \$1,500 each



Thank You!



 debra.org

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