

debra
because the cost of doing nothing is too great

2022

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BENEFIT

Sponsorship Opportunities & Ticket Information

GEORGIA AQUARIUM



#debraBenefit
debra.org/benefit

Georgia Aquarium
Atlanta, Georgia
Monday, October 24
6:30 pm – 10:30 pm





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This is the year for which the epidermolysis bullosa community has been waiting for such a long, long time. This year saw the first drug approval to treat the most difficult symptoms of the disease. And there is more hope for the very near future because we expect the first gene therapy to be approved before the end of 2022. Two drug approvals in one year. Our hopes have now turned into an expectation of a better life for our loved ones with EB. Because of this good news, we hope you will celebrate with us at the Georgia Aquarium to kick off the nationally legislated EB Awareness Week.

Even though we are looking at having options in how to treat this disease for the very first time, there is still a tremendous amount of work to be done. Now we must make sure that people that need the therapies have access to them. Please come support our cause on October 24 so that we can work towards guaranteeing that those that deserve and need the drugs, can get them.

Because the cost of doing nothing is too great is an axiom that guides everything, we do at debra of America. Our mission is to increase the quality of life of those living with EB and we fulfill that mission by doing two things in parallel: we fund the most innovative science intended to treat symptoms and cure the disease; and we provide free programs and services to those living with Epidermolysis Bullosa.

Sponsorship

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\$50,000 Champions

- Two tables (16 tickets)
- VIP Table Placement
- Outside or inside cover ad in Benefit Program
- Acknowledgement as Champions Level Sponsor in Benefit Program & marketing materials
- Logo on venue screens and entrance signage
- Logo and link on benefit website
- Sponsorship of two EB families to attend the benefit
- Grant two Smile Fund requests

\$25,000 Visionaries

- Two tables (16 tickets)
- Priority Table Placement
- Outside or inside cover ad in Benefit Program
- Acknowledgement as Visionaries Level Sponsor in Benefit Program & marketing materials
- Logo on venue screens and entrance signage
- Logo and link on benefit website
- Sponsorship of two EB families to attend the benefit
- Grant two Smile Fund requests

\$10,000 Advocates

- One table (10 tickets)
- Full page ad in Benefit Program
- Acknowledgement as Advocates Level Sponsor in Benefit Program & marketing materials
- Logo on venue screens and entrance signage
- Logo and link on benefit website
- Sponsorship of two EB families to attend the benefit
- Grant one Smile Fund requests

\$5,000 Partners

- One table (10 tickets)
- Half page ad in Benefit Program
- Acknowledgement as Partners Level Sponsor in Benefit Program & marketing materials
- Sponsorship of one EB family to attend the benefit

\$2,500 Friends

- One table (8 tickets) to the Benefit
- Quarter page ad in Benefit Program
- Acknowledgement as Friends Level Sponsor in Benefit Program & marketing materials

Tickets



- \$200 Individual Ticket** # of Tickets _____
- \$350 Couples Ticket** # of Tickets _____
- \$75 Children's Ticket** # of Tickets _____
- \$1,000 Sponsor an EB Family to Attend** # of Tickets _____

I/we are unable to attend but are pleased to make a contribution of \$ _____

Benefit Program Ads

- \$2,000 Full Page Color Ad**
- \$1,000 Half Page Color Ad**
- \$500 Quarter Page Color Ad**

Visit us online:
www.debra.org/benefit

Call Jason Kelly for a personalized registration experience:
TEL: 212-868-1573 ext. 102 Jason@debra.org

Payment Information

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Call Jason Kelly for a personalized registration experience
TEL: 212-868-1573 ext. 102 Jason@debra.org

Or Return Form to:
Debra of America
75 Broad Street, Suite 300 New York, NY 10004

I have enclosed a check made payable to:
debra of America

Please charge my credit card:

Card #: _____

Exp Date: ___/___ Security Code: _____

Name on Card: _____

Signature: _____

Visit us online:

www.debra.org/benefit

The Dystrophic Epidermolysis Bullosa Research Association of America, Inc. d/b/a debra of America, is a registered 501(c)3 tax exempt organization with the Internal Revenue Service, tax ID 11-2519726.

All donations are tax exempt to the extent allowable by law.

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