

2022

# DCC

DEBRA  
CARE  
CONFERENCE

JULY 17-20 | DENVER, COLORADO



  
DEBRA.ORG/DCC

SPONSORSHIP  
& EXHIBITOR  
OPPORTUNITIES

# JOIN US IN DENVER

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The 2022 debra Care Conference will be held from July 17-20 at the Omni Interlocken Hotel, a luxurious retreat nestled against the backdrop of the Rocky Mountains. This 4-day event is a national gathering of EB families, individuals, researchers, medical experts, and resource professionals, attracting more than 600 attendees. Any company with products or services that are essential or supportive to those with EB should attend.



**600+**  
**REGISTRANTS**

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**81%**  
Patient/Family



**12%**  
Medical  
Professional



**7%**  
Corporate



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July 17-20, 2022 (with hotel stays until the 21st!)

**Omni Interlocken Hotel**  
500 Interlocken Blvd  
Broomfield, CO 80021

# SPONSORSHIP LEVELS & BENEFITS

## DIAMOND SPONSOR

### \$100,000

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- Exclusive customized opportunities to connect with the Epidermolysis Bullosa Community tailored to your company's needs
- 30-minute presentation in general session, mid-day slot
- Opportunity to host an advisory board meeting
- Logo on general session backdrop for full span of conference
- Logo printed on hotel keycards, which will be distributed to each attendee staying at the hotel
- Premium exhibit space in prime location for full span of conference
- Named sponsorship of one conference dinner
- Private 1-hour meeting space reserved every day of conference
- Premium DCC Mobile App content
- 12 dedicated monthly social media posts (9/2022 - 9/2023). Reach over 19,000 followers on debra of America's Facebook, Instagram, LinkedIn, and Twitter accounts!
- 6 dedicated e-blasts to debra of America's constituents for post-event marketing (9/2022 - 9/2023)
- Unique participant survey or poll
- Host 4 webinars pre- or post-event throughout the year on EB Connect (1/1/2022 - 12/31/2022)
- Logo on conference website
- Inclusion in press release
- Exclusive Thank You social media post recognizing sponsorship
- Recognition as top-level sponsor in various print and digital communications before or during the DCC

## PLATINUM SPONSOR

### \$75,000

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- 30-minute presentation in general session, mid-day slot
- Opportunity to host an advisory board meeting
- Logo on general session backdrop
- Logo printed on hotel keycard envelopes, which will be distributed to each attendee staying at the hotel
- Premium exhibit space in prime location for full span of conference
- Named sponsorship of one conference dinner
- Private 1-hour meeting space reserved every day of conference
- Premium DCC Mobile App content
- 8 dedicated monthly social media posts (9/2022 - 9/2023). Reach over 19,000 followers on debra of America's Facebook, Instagram, LinkedIn, and Twitter accounts!

- 5 dedicated e-blasts to debra of America's constituents for post-event marketing (9/2022 - 9/2023)
- Unique participant survey or poll
- Host 3 webinars pre- or post-event throughout the year on EB Connect (1/1/2022 - 12/31/2022)
- Logo on conference website
- Inclusion in press release
- Exclusive Thank You social media post recognizing sponsorship
- Recognition as top-level sponsor in various print and digital communications before or during the DCC

## **GOLD SPONSOR**

# **\$50,000**

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- 30-minute workshop or break-out session presentation
- Premium exhibit space in prime location for full span of conference
- Named sponsorship of one conference meal
- Private 1-hour meeting space reserved every day of conference
- Standard DCC Mobile App content
- 5 dedicated monthly social media posts (9/2022 - 9/2023). Reach over 19,000 followers on debra of America's Facebook, Instagram, LinkedIn, and Twitter accounts!
- 4 dedicated e-blasts to debra of America's constituents for post-event marketing (9/2022 - 9/2023)
- Host 2 webinars pre- or post-event throughout the year on EB Connect (1/1/2022-12/31/2022)
- Logo on conference website

## **SILVER SPONSOR**

# **\$25,000**

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- Standard exhibit space for full span of conference
- Standard DCC Mobile App content
- 1 dedicated monthly social media post (9/2022 - 9/2023). Reach over 19,000 followers on debra of America's Facebook, Instagram, LinkedIn, and Twitter accounts!
- 1 dedicated e-blast to debra of America's constituents for post-event marketing (9/2022 - 9/2023)
- Host 1 webinar pre- or post-event throughout the year on EB Connect (1/1/2022-12/31/2022)
- Logo on conference website

## **BRONZE SPONSOR**

# **\$10,000**

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- Exhibit display
- Basic DCC Mobile App content
- Logo on conference website

# A LA CARTE ITEMS

Enhance your sponsorship through logo recognition on:

Game Rooms | **\$3,500**

Art Rooms | **\$2,500**

Notebooks | **\$5,000**

Attendee Bags | **\$7,500**

Lanyards | **\$2,500**

Face Masks | **\$6,000**

Water Bottles | **\$1,000**

Pens | **\$500**

## WHY BECOME AN EXHIBITOR

- ▶ Designated exhibit space in a high traffic area of the event
- ▶ Opportunities to share your products, services or research and obtain feedback
- ▶ One-on-one interactions with families impacted by EB and clinicians that care for them
- ▶ Access to debra of America's email and social media audiences

 **MAKE A DIFFERENCE IN THE WORLD OF EB**



# SPONSORSHIP FORM

debra of America appreciates the significant role our corporate supporters and exhibiting partners have towards the success of the debra Care Conference.

## PLEASE CHOOSE FROM THE SPONSORSHIP LEVELS BELOW:

**DIAMOND** (\$100,000)

**PLATINUM** (\$75,000)

**GOLD** (\$50,000)

**SILVER** (\$25,000)

**BRONZE** (\$10,000)

### ▶ **A LA CARTE ITEMS**

Game Rooms (\$3,500)

Attendee Bags (\$7,500)

Water Bottles (\$1,000)

Kids Rooms (\$2,500)

Lanyards (\$2,500)

Pens (\$500)

Notebooks (\$5,000)

Face Masks (\$6,000)

## SPONSOR LISTING INFORMATION:

**LISTING** (as it should appear in published materials): \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

Completed form may be emailed to Jason Kelly at [dcc@debra.org](mailto:dcc@debra.org) or faxed to: **212-868-9296**. Payment may be made by credit care or invoiced upon submittal of form.



Dystrophic Epidermolysis Bullosa Research Association of America  
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