



Sponsorship & Exhibitor Opportunities

July 28 - July 31, 2024
Atlanta, Georgia



JOIN US IN ATLANTA



The 2024 debra Care Conference will be held from July 28-31 at the Omni Atlanta Hotel at Centennial Park in the heart of Atlanta, Georgia! This 4-day event is a national gathering for individuals with EB, family members, researchers, medical experts, and resource professionals. It features educational sessions, engaging panels, social activities, and childcare in a hosted environment where children can play, learn, and laugh together. Attracting more than 650 attendees, any company with products or services that are essential or supportive to those with EB should attend.

650+
REGISTRANTS



81%
Patient/Family



12%
Medical
Professional



7%
Corporate



July 28- July 31 (with hotel stays
until August 1st!)

**Omni Atlanta Hotel at
Centennial Park**
100 CNN Center
Atlanta, GA 30303

SPONSORSHIP LEVELS & BENEFITS

DIAMOND SPONSOR

\$100,000

- Exclusive customized opportunities to connect with the Epidermolysis Bullosa Community tailored to your company's needs
- 30-minute presentation in general session, mid-day slot
- Opportunity to host an advisory board meeting
- Logo on general session backdrop for full span of conference
- Logo printed on hotel keycards, which will be distributed to each attendee staying at the hotel
- Premium exhibit space in prime location for full span of conference
- Named sponsorship of one conference dinner
- Private 1-hour meeting space reserved every day of conference
- Premium DCC Mobile App content
- 12 social media posts between 9/2024 - 9/2025 (1 per month). Reach over 22,000 followers on debra of America's Facebook, Instagram, LinkedIn, and X accounts!
- 6 dedicated e-blasts to debra of America's constituents for post-event marketing (9/2024 - 9/2025)
- Unique participant survey or poll
- Host 4 webinars pre- or post-event throughout the year on EB Connect (1/1/2024 - 12/31/2024)
- Logo on conference website
- Inclusion in press release
- Exclusive Thank You social media post recognizing sponsorship
- Recognition as top-level sponsor in various print and digital communications before and during the DCC

PLATINUM SPONSOR

\$75,000

- 30-minute presentation in general session, mid-day slot
- Logo on general session backdrop
- Logo printed on hotel keycard envelopes, which will be distributed to each attendee staying at the hotel
- Premium exhibit space in prime location for full span of conference
- Named sponsorship of one conference dinner
- Private 1-hour meeting space reserved every day of conference
- Premium DCC Mobile App content
- 8 social media posts between 9/2024 - 9/2025 (1 per month). Reach over 22,000 followers on debra of America's Facebook, Instagram, LinkedIn, and X accounts!

- 5 dedicated e-blasts to debra of America’s constituents for post-event marketing (9/2024 - 9/2025)
- Unique participant survey or poll
- Host 3 webinars pre- or post-event throughout the year on EB Connect (1/1/2024 - 12/31/2024)
- Logo on conference website
- Inclusion in press release
- Exclusive Thank You social media post recognizing sponsorship
- Recognition as top-level sponsor in various print and digital communications before and during the DCC

GOLD SPONSOR

\$50,000

- 30-minute workshop or break-out session presentation
- Premium exhibit space in prime location for full span of conference
- Named sponsorship of one conference meal
- Private 1-hour meeting space reserved every day of conference
- Standard DCC Mobile App content
- 5 social media posts between 9/2024 - 9/2025 (1 per month). Reach over 22,000 followers on debra of America’s Facebook, Instagram, LinkedIn, and X accounts!
- 4 dedicated e-blasts to debra of America’s constituents for post-event marketing (9/2024 - 9/2025)
- Host 2 webinars pre- or post-event throughout the year on EB Connect (1/1/2024 - 12/31/2024)
- Logo on conference website

SILVER SPONSOR

\$25,000

- Standard exhibit space for full span of conference
- Standard DCC Mobile App content
- 1 social media post between 9/2024 - 9/2025. Reach over 22,000 followers on debra of America’s Facebook, Instagram, LinkedIn, and X accounts!
- 1 dedicated e-blast to debra of America’s constituents for post-event marketing (9/2024 - 9/2025)
- Host 1 webinar pre- or post-event throughout the year on EB Connect (1/1/2024 - 12/31/2024)
- Logo on conference website

BRONZE SPONSOR

\$10,000

- Exhibit display
- Basic DCC Mobile App content
- Logo on conference website

A LA CARTE ITEMS

Enhance your sponsorship through logo recognition on:

Game Rooms | **\$3,500**

Kids Rooms | **\$2,500**

Notebooks | **\$5,000**

Attendee Bags | **\$7,500**

Lanyards | **\$3,500**

Water Bottles | **\$2,500**

Pens | **\$1,000**

NEW OPPORTUNITIES!

DCC Family Travel Stipend Fund

Due to rising airfare costs, many families, particularly new families, struggle to budget for the DCC. By offering travel stipends, we can ensure a greater number of families and EB patients are able to attend the conference. Our hope is that your organization will help us support their travel by providing additional sponsorship dollars. With your help, we can provide up to \$1,500 in travel assistance per family, which would offset the cost of airfare and hotel stay. Our goal is to raise an additional \$50,000 for this purpose.

EB Emergency Kit & Wallet Card Sponsorship | \$2,500

Support individuals with EB in emergencies. Your sponsorship provides essential kits and wallet cards, ensuring immediate and informed care.

WHY BECOME AN EXHIBITOR

- ▶ Designated exhibit space in a high traffic area of the event
- ▶ Opportunities to share your products, services, or research and obtain feedback
- ▶ One-on-one interactions with families impacted by EB and clinicians that care for them
- ▶ Access to debra of America's email and social media audiences

★ MAKE A DIFFERENCE IN THE WORLD OF EB



SPONSORSHIP FORM

debra of America appreciates the significant role our corporate supporters and exhibiting partners have towards the success of the debra Care Conference.

PLEASE CHOOSE FROM THE SPONSORSHIP LEVELS BELOW:

- DIAMOND** (\$100,000)
- PLATINUM** (\$75,000)
- GOLD** (\$50,000)
- SILVER** (\$25,000)
- BRONZE** (\$10,000)

▶ A LA CARTE ITEMS

- Game Rooms (\$3,500)
- Kids Rooms (\$2,500)
- Notebooks (\$5,000)
- Attendee Bags (\$7,500)
- Lanyards (\$3,500)
- Water Bottles (\$2,500)
- Pens (\$1,000)
- EB Emergency Kit & Wallet Card (\$2,500)
- DCC Family Travel Stipend Fund
\$1,500 x _____ (# of families) = _____

SPONSOR LISTING INFORMATION:

LISTING (as it should appear in published materials): _____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ **EMAIL:** _____

Completed form may be emailed to dcc@debra.org. Payment may be made by credit care or invoiced upon submittal of form.



Dystrophic Epidermolysis Bullosa Research Association of America
EIN: 11-2519726

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